



Thursday, August 19, 2010

HOIST® NOW OFFERS MORE BRANDING OPTIONS!

With the application of a car WRAP to the RS weight stack shields, your customers can now add customized messaging to reinforce their brand just as **Crunch Gym** has. These car wraps are made from 3M Exterior Vinyl and have a 3-5 year outdoor lifespan.

This new service adds an additional cost of \$250.00 per weight stack and 5-7 days onto the production schedule to complete the printing and application of the WRAP to the shields. If you are interested in this new opportunity or want to inquire about the multiple facility discount, please contact your HOIST inside sales representative.

Completed car WRAP artwork files will need to be provided or an hourly fee will be charged for any creative production work that is required, please contact HOIST Marketing at hoistmarketing@hoistfitness.com for more details.

