

Wednesday June 23, 2010

HOIST KL YOUTH LINE IS THE ONLY STRENGTH SOLUTION FEATURED IN CBI'S: LET'S MOVE! AMERICA HEADED BY MICHELLE OBAMA ARTICLE

→ JUNE 2010

CLUB BUSINESS INTERNATIONAL



Let's Move! America

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HOIST FITNESS SYSTEMS

The dynamic movement of the cutting-edge HOIST KL Circuit encourages children to exercise by simulating the motion of a ride. Finally, kids will want to work out because it's fun. This innovative nine-piece solution tackles the youth obesity problem head-on with breakthrough engineering. Designed specifically for kids, the HOIST KL Circuit effectively and safely spreads the exercise compression forces across more than just one isolated joint, significantly reducing the potential for damage or injury to developing muscles, joints, and bones.

Michelle Obama has challenged us to eliminate childhood obesity

Let's MOVE!

By Francis Johnson

In a landmark move, the first lady has challenged us to eliminate childhood obesity. Michelle Obama's "Let's Move!" campaign is a call to action for all of us to get involved in the fight against childhood obesity. The campaign is a multi-faceted effort that includes a variety of initiatives, from promoting healthy eating to increasing physical activity. The campaign is a call to action for all of us to get involved in the fight against childhood obesity. The campaign is a call to action for all of us to get involved in the fight against childhood obesity.



Let's Move!

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"Health clubs have an important role to play in the fight against childhood obesity."



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