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March 18, 2010

HOIST SEES BLUE AT IHRSA

HOIST® unveiled the new ROC-IT™ Plate Loaded Independent Arm products at the 2010 IHRSA trade show. Also unveiled was the eagerly anticipated Commercial Multi Jungle System. This new and innovated CMJ product from HOIST® will be available in April 2010. Look for more information about this product in future eblasts.

During the IHRSA, we honored our dealers at the International Facility Tour. This event gave us the opportunity to recognize the amazing success that our dealers had in 2009. Congratulations to our winning dealers and keep up the good work!

New International Dealer of the Year

Olympia Co. W.L.L. - Kuwait

Dealer of the Year - Middle East

Space Transport Fitness Line - Egypt

Dealer of the Year - Europe

Sports Tiedje - Germany

Dealer of the Year - Asia

LOHAS Fitness - Korea

Dealer of the Year - International

M Fitness - Russia



Dealer of the Year - Europe
Sports Tiedje - Germany



Dealer of the Year - International
M Fitness - Russia



Dealer of the Year - Asia
LOHAS Fitness - Korea

HOIST® will be exhibiting at FIBO 2010! April 22 - 25 Messe Essen, Germany Hall 1 Stand D14